

MAIN STREET REVITALIZATION SURVEY

In the past year, several development issues have galvanized community interest and concern in Old Ottawa East. What has emerged is a desire by residents to support and encourage the revitalization of Main Street and Hawthorne Avenue.

The following survey is designed to obtain your views on Main Street development. Information will be used by a community-led initiative to develop a planning design to present to the City in fall 2005.

- 1. Do you currently use the existing commercial and institutional services (e.g. churches, schools, medical) offered along Main St. and Hawthorne Ave.?**

Yes _____ How often? _____

Which existing stores or services are most important to you? Please list in order of importance.

I don't use Main Street stores _____ why not? _____

- 2. How important is it to you to have more services or businesses in Ottawa East? Please circle one:**

Highly important

Somewhat important

Not important at all

3. Please rank in order of priority (#1 as most important), the top five commercial activities/services you would like to see added to Main and Hawthorne.

| Type of business/service | My ranking |
|---|------------|
| coffee shop | |
| caf , casual (indicate type of cuisine) | |
| fine dining (indicate type of cuisine) | |
| library | |
| Post office | |
| bakery | |
| vegetable store | |
| pub | |
| butcher shop | |
| travel agency | |
| day care | |
| fitness centre/recreational programming | |
| other, please specify | |

4. What do you consider to be the most significant barriers to a more vibrant commercial base in Old Ottawa East? Please rank as high, medium, low.

| Barrier | Significance |
|--|--------------|
| Inadequate parking (please specify) | |
| Inadequate population base | |
| Inadequate room for commercial development to grow | |
| Other (please specify) | |

5. What kind of development do you prefer for Main Street?

Please rank as **high**, **medium**, or **low**:

100% commercial _____

Mixed use, commercial and residential _____

100% residential (including multi-unit) _____

Other (please describe) _____

6. I like living in Ottawa East for the following reasons (please rank with #1 as most important):

| Reasons I like living in Ottawa East | My ranking |
|--|-------------------|
| It's close to downtown | |
| I like living near the Canal and the Rideau River | |
| Reasonable cost of housing | |
| I like the neighbourhood and the people that live here | |
| Other reasons (please specify) _____ | |

7. I've lived in Ottawa East for _____ years

I live elsewhere (please specify where) _____

8. Please take a few minutes to describe your vision of a more vibrant Old Ottawa East commercial environment.

Name _____

Address: _____

Contact number _____

If you are interested in getting more involved in revitalizing Main Street, or in learning more by receiving e-mail updates on developments, please provide us with your e-mail address.

Thank you for your participation.

All information is for the sole purpose of this survey.

Any personal information (name, address, and contact number)

is confidential and will not be sold or distributed.